



Strategic Initiatives

Oregon Chapter American College of Surgeons

Discussion Worksheet

A. Initiatives

The following are some initiative areas that were suggested during the strategic planning meeting in March and in discussions at the council meeting in June. These initiatives touch on different purposes of the ACS chapter as defined in the bylaws.

1. Enhance member communication, demonstrate value of membership

- a) Update, enhance, revise website.
- b) Improve frequency and quality of communications with Oregon ACS Chapter members.
- c) Utilize social media platforms to improve interest among members on chapter activities.

2. Strengthen and streamline Portland Surgical Society

- a) Optimize timing and location of annual PSS scientific meeting.
- b) Optimize and enhance quarterly social/dinner meetings.
- c) Ensure fiscal health of PSS through budgeting, member outreach and event planning.
- d) Identify chain of leadership within PSS.

3. Enhance academic, professional opportunities for members

- a) Improve and strengthen Summer Annual Meeting.
- b) Utilize social media to share information about the annual meeting and other activities.
- c) Consider apps for phones related to the annual meeting.
- d) Increase activities and communication to engage young surgeons.
- e) Enhance mentoring opportunities for young surgeons.

4. Optimize organizational structure of the Chapter

- a) Review and adjust ACS Chapter bylaws.
- b) Optimize leadership, council make up and recruitment of councilors.

5. Enhance involvement and effectiveness in government affairs

- a) Optimize content of annual Day at the Capitol event.
- b) Increase involvement in OMA activities and specialty society meetings.
- c) Enhance grass roots efforts to engage members and influence elected officials.

B. Goals and Timelines

Discuss the initiative items outlined above. Add goals and timelines to the initiatives. For example, a goal for Initiative 1b. could be described as:

Set schedule for quarterly e-newsletters, and identify newsletter editor by December 2019.

Strategic initiatives, goals and timelines should be scheduled for discussion at all council meetings.

Oregon ACS Purposes:

- 1: To uphold the mission of the American College of Surgeons: “dedicated to improving the care of the surgical patient and to safeguarding standards of care in an optimal and ethical practice environment.”
- 2: To provide opportunities for mentoring between surgeons and surgical residents.
- 3: To foster fellowship among the surgeons of Oregon.
- 4: To enhance the educational opportunities of members with an annual interactive scientific forum of original basic and clinical research and visiting surgical experts.
- 5: To uphold the highest standards of patient care. When appropriate the chapter will cooperate with other local and state medical societies and worthy civic groups to achieve this aim.
- 6: To promote dialogue and help frame discussion for unresolved and/or controversial clinical and socio-economic issues confronting our membership.